

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2005/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's				Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	Last Pub	W4 2005	Last Pub	W4 2005
Brighton's Juice 107.2	287	287	0	0%	28	30	2	7%	10%	11%	211	220	9	4%	7.5	7.2	2.7%	3.1%		
Total Chrysalis Radio (UK)	49377	49377	0	0%	6191	6155	-36	-1%	13%	12%	53566	53026	-540	-1%	8.7	8.6	5.0%	5.0%		
Chrysalis Radio (ILR)	24897	24893	-4	0%	5501	5439	-62	-1%	22%	22%	49079	48666	-413	-1%	8.9	8.9	9.3%	9.3%		
The Arrow (UK)	49377	49377	0	0%	79	66	-13	-16%	*%	*%	306	383	77	25%	3.9	5.8	*%	*%		
Galaxy Network (UK)	49377	49377	0	0%	2560	2550	-10	0%	5%	5%	20398	19299	-1099	-5%	8.0	7.6	1.9%	1.8%		
Galaxy Network (ILR)	11087	11083	-4	0%	2186	2157	-29	-1%	20%	19%	17006	17296	290	2%	7.8	8.0	7.4%	7.4%		
Galaxy Birmingham	2016	2016	0	0%	353	337	-16	-5%	18%	17%	2683	2924	241	9%	7.6	8.7	5.9%	6.1%		
Galaxy Manchester	2722	2722	0	0%	453	445	-8	-2%	17%	16%	3202	2905	-297	-9%	7.1	6.5	5.6%	5.2%		
Galaxy North East	2124	2120	-4	0%	465	442	-23	-5%	22%	21%	4086	3643	-443	-11%	8.8	8.2	10.3%	9.3%		
Galaxy Yorkshire	4226	4226	0	0%	915	932	17	2%	22%	22%	7035	7825	790	11%	7.7	8.4	7.8%	8.7%		
Total Heart (UK)	49377	49377	0	0%	3255	3205	-50	-2%	7%	6%	25780	25079	-701	-3%	7.9	7.8	2.4%	2.4%		
Heart FM (ILR)	15826	15826	0	0%	2868	2893	25	1%	18%	18%	22620	23611	991	4%	7.9	8.2	6.7%	6.9%		
100.7 Heart FM	3461	3461	0	0%	778	829	51	7%	22%	24%	6923	7663	740	11%	8.9	9.2	9.0%	9.7%		
Heart 106.2 FM	10526	10526	0	0%	1911	1763	-148	-8%	18%	17%	14300	13332	-968	-7%	7.5	7.6	6.4%	6.0%		
Heart 106 (formerly 106 Century FM)	2019	2019	0	0%	296	301	5	2%	15%	15%	2746	2795	49	2%	9.3	9.3	6.0%	6.3%		
Heart Midlands (ILR)	5299	5299	0	0%	1064	1113	49	5%	20%	21%	9669	10458	789	8%	9.1	9.4	8.2%	8.7%		
Chrysalis Radio Midlands (ILR)	5299	5299	0	0%	1238	1282	44	4%	23%	24%	12352	13382	1030	8%	10.0	10.4	10.5%	11.1%		
Chrysalis Radio West Midlands (ILR)	3461	3461	0	0%	952	999	47	5%	28%	29%	9606	10587	981	10%	10.1	10.6	12.6%	13.3%		
Total LBC (UK)	49377	49377	0	0%	749	722	-27	-4%	2%	1%	8497	8265	-232	-3%	11.4	11.4	0.8%	0.8%		
Total LBC (ILR)	10526	10526	0	0%	707	646	-61	-9%	7%	6%	8110	6920	-1190	-15%	11.5	10.7	3.6%	3.1%		
LBC 97.3	10526	10526	0	0%	598	537	-61	-10%	6%	5%	6520	5487	-1033	-16%	10.9	10.2	2.9%	2.5%		
LBC News 1152	10526	10526	0	0%	272	237	-35	-13%	3%	2%	1589	1433	-156	-10%	5.8	6.0	0.7%	0.6%		
Chrysalis Radio London (ILR)	10526	10526	0	0%	2499	2283	-216	-9%	24%	22%	22410	20252	-2158	-10%	9.0	8.9	10.1%	9.1%		
Total CN Radio	1759	1759	0	0%	431	449	18	4%	24%	26%	3621	3890	269	7%	8.4	8.7	9.2%	9.9%		
The Bay	322	322	0	0%	115	110	-5	-4%	36%	34%	1091	1130	39	4%	9.5	10.3	15.8%	16.7%		
CN Radio Midlands	851	851	0	0%	184	180	-4	-2%	22%	21%	1393	1360	-33	-2%	7.6	7.6	7.1%	7.0%		
The Bear 102	228	228	0	0%	51	54	3	6%	22%	24%	478	538	60	13%	9.4	10.0	8.6%	9.9%		
Centre FM	233	233	0	0%	49	47	-2	-4%	21%	20%	391	352	-39	-10%	8.0	7.5	6.9%	6.3%		
Kix 96.2FM	285	285	0	0%	61	60	-1	-2%	21%	21%	294	311	17	6%	4.8	5.2	4.8%	4.9%		
Oak 107 FM	105	105	0	0%	24	20	-4	-17%	22%	19%	229	159	-70	-31%	9.7	8.0	10.3%	7.2%		
CN Radio Northern Ireland	586	586	0	0%	139	149	10	7%	24%	25%	1471	1504	33	2%	10.6	10.1	11.6%	11.8%		
Citybeat 96.7FM	481	481	0	0%	118	135	17	14%	24%	28%	1274	1173	-101	-8%	10.8	8.7	11.1%	10.7%		
Mid FM	105	105	0	0%	23	25	2	9%	22%	24%	219	242	23	11%	9.4	9.8	11.1%	12.6%		
Connect FM (was KCBC 107.4)	203	203	0	0%	39	40	1	3%	19%	20%	358	370	12	3%	9.2	9.2	7.7%	8.2%		
CTR 105.6	164	124	-40	-24%	16	17	1	6%	10%	13%	228	168	-60	-26%	13.9	10.2	5.4%	5.2%		
Chester's Dee 106.3	177	177	0	0%	30	33	3	10%	17%	19%	318	320	2	1%	10.5	9.7	8.7%	8.4%		
Delta FM	91	91	0	0%	15	17	2	13%	17%	19%	113	122	9	8%	7.4	7.1	6.4%	7.0%		
Total EMAP	49377	49377	0	0%	11120	11381	261	2%	23%	23%	105984	105910	-74	0%	9.5	9.3	9.9%	9.9%		
Total EMAP ILR	35605	35591	-14	0%	9252	9417	165	2%	26%	26%	89133	88219	-914	-1%	9.6	9.4	11.8%	11.6%		
Big City Network	n/p	15686	n/a	n/a	n/p	4891	n/a	n/a	n/p	31%	n/p	47184	n/a	n/a	n/a	n/p	9.6	n/p	14.4%	
Total Magic	49377	49377	0	0%	2946	2888	-58	-2%	6%	6%	21372	19790	-1582	-7%	7.3	6.9	2.0%	1.9%		
Magic Network (ILR)	20783	20788	5	0%	2367	2384	17	1%	11%	11%	19039	17862	-1177	-6%	8.0	7.5	4.4%	4.1%		
Magic Network - North	10257	10262	5	0%	719	707	-12	-2%	7%	7%	7381	6807	-574	-8%	10.3	9.6	3.5%	3.2%		
EMAP Radio - North East	2130	2130	0	0%	697	746	49	7%	33%	35%	6976	7351	375	5%	10.0	9.8	17.4%	18.6%		
Big City Network - North East	2130	2130	0	0%	577	629	52	9%	27%	30%	4856	5095	239	5%	8.4	8.1	12.1%	12.9%		
Metro Radio	1387	1387	0	0%	401	458	57	14%	29%	33%	3464	3697	233	7%	8.6	8.1	13.8%	14.7%		
TFM	801	801	0	0%	175	171	-4	-2%	22%	21%	1393	1398	5	0%	7.9	8.2	8.8%	9.2%		
Magic Network - North East	2130	2130	0	0%	194	237	43	22%	9%	11%	2120	2255	135	6%	10.9	9.5	5.3%	5.7%		
Magic 1152 (Newcastle)	1387	1387	0	0%	127	171	44	35%	9%	12%	1125	1359	234	21%	8.9	8.0	4.5%	5.4%		
Magic 1170 (Teesside)	801	801	0	0%	69	66	-3	-4%	9%	8%	994	896	-98	-10%	14.4	13.6	6.3%	5.9%		

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	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	Last Pub	W4 2005
Metro Radio/Magic 1152	1387	1387	0	0%	472	538	66	14%	34%	39%	4589	5056	467	10%	9.7	9.4	18.3%	20.2%
TFM/Magic 1170	801	801	0	0%	226	210	-16	-7%	28%	26%	2387	2295	-92	-4%	10.6	10.9	15.1%	15.0%
EMAP Radio - North West	4973	4975	2	0%	1487	1517	30	2%	30%	30%	15452	15851	399	3%	10.4	10.4	14.7%	15.1%
Big City Network - North West	4869	4871	2	0%	1351	1375	24	2%	28%	28%	13138	13280	142	1%	9.7	9.7	12.8%	12.9%
Radio City 96.7	1763	1766	3	0%	476	507	31	7%	27%	29%	5347	5822	475	9%	11.2	11.5	13.8%	14.9%
Key 103 (Manchester)	2722	2722	0	0%	557	597	40	7%	20%	22%	5226	4528	-698	-13%	9.4	7.6	9.1%	8.3%
97.4 Rock FM	1334	1334	0	0%	306	317	11	4%	23%	24%	2397	2457	60	3%	7.8	7.7	8.9%	9.1%
Magic Network - North West	4964	4966	2	0%	263	255	-8	-3%	5%	5%	2314	2571	257	11%	8.8	10.1	2.2%	2.4%
Magic 1548 (Liverpool)	1763	1766	3	0%	86	100	14	16%	5%	6%	884	1050	166	19%	10.3	10.5	2.3%	2.7%
Magic 1152 (Manchester)	2722	2722	0	0%	118	111	-7	-6%	4%	4%	1135	1290	155	14%	9.6	11.6	2.0%	2.4%
Magic 999 (Preston)	1098	1098	0	0%	50	42	-8	-16%	5%	4%	419	386	-33	-8%	8.4	9.1	1.9%	1.7%
Key 103/Magic 1152 (Manchester)	2722	2722	0	0%	621	676	55	9%	23%	25%	6361	5818	-543	-9%	10.2	8.6	11.1%	10.7%
Radio City 96.7/Magic 1548	1763	1766	3	0%	518	557	39	8%	29%	32%	6232	6872	640	10%	12.0	12.3	16.1%	17.5%
97.4 Rock FM/Magic 999	1438	1438	0	0%	339	347	8	2%	24%	24%	2816	2843	27	1%	8.3	8.2	9.6%	9.7%
EMAP Radio - Yorkshire	3162	3165	3	0%	956	929	-27	-3%	30%	29%	8916	8632	-284	-3%	9.3	9.3	13.2%	12.7%
Big City Network - Yorkshire	3162	3165	3	0%	812	798	-14	-2%	26%	25%	5969	6652	683	11%	7.3	8.3	8.8%	9.8%
96.3 Radio Aire	941	944	3	0%	177	161	-16	-9%	19%	17%	1123	1418	295	26%	6.3	8.8	6.2%	7.5%
Hallam FM	1280	1280	0	0%	413	397	-16	-4%	32%	31%	2482	2983	501	20%	6.0	7.5	9.1%	11.0%
96.9 Viking FM	1109	1109	0	0%	226	247	21	9%	20%	22%	2358	2251	-107	-5%	10.4	9.1	9.0%	8.8%
Magic Network - Yorkshire	3162	3165	3	0%	261	216	-45	-17%	8%	7%	2947	1980	-967	-33%	11.3	9.2	4.4%	2.9%
Magic 828 (Leeds)	941	944	3	0%	141	95	-46	-33%	15%	10%	1565	807	-758	-48%	11.1	8.5	8.6%	4.3%
Magic AM (Sheffield)	1280	1280	0	0%	66	53	-13	-20%	5%	4%	669	417	-252	-38%	10.1	7.8	2.5%	1.5%
Magic 1161 (Hull)	1109	1109	0	0%	54	65	11	20%	5%	6%	714	577	-137	-19%	13.2	8.9	2.7%	2.2%
96.3 Radio Aire/Magic 828	941	944	3	0%	269	234	-35	-13%	29%	25%	2688	2225	-463	-17%	10.0	9.5	14.8%	11.8%
Hallam FM/Magic AM	1280	1280	0	0%	446	426	-20	-4%	35%	33%	3151	3399	248	8%	7.1	8.0	11.6%	12.6%
96.9 Viking FM/Magic 1161	1109	1109	0	0%	247	275	28	11%	22%	25%	3072	2828	-244	-8%	12.4	10.3	11.7%	11.0%
Total Kerrang!	49377	49377	0	0%	1214	1149	-65	-5%	2%	2%	5688	5220	-468	-8%	4.7	4.5	0.5%	0.5%
Kerrang! 105.2	3461	3468	7	0%	320	354	34	11%	9%	10%	2272	2454	182	8%	7.1	6.9	2.9%	3.0%
EMAP Radio London (Magic 105.4/Kiss 100)	10526	10526	0	0%	2607	2732	125	5%	25%	26%	19649	19021	-628	-3%	7.5	7.0	8.8%	8.6%
Kiss 100 FM	10526	10526	0	0%	1363	1432	69	5%	13%	14%	7806	8148	342	4%	5.7	5.7	3.5%	3.7%
Magic 105.4	10526	10526	0	0%	1712	1672	-40	-2%	16%	16%	11843	10873	-970	-8%	6.9	6.5	5.3%	4.9%
Total Kiss	49377	49377	0	0%	2369	2303	-66	-3%	5%	5%	11510	11491	-19	0%	4.9	5.0	1.1%	1.1%
EMAP Total Scotland	4208	4180	-28	-1%	1778	1794	16	1%	42%	43%	22284	21833	-451	-2%	12.5	12.2	26.3%	25.0%
EMAP Central Scotland	2805	2748	-57	-2%	1042	1047	5	0%	37%	38%	12463	12071	-392	-3%	12.0	11.5	22.4%	21.3%
Total Radio Clyde	1834	1834	0	0%	696	721	25	4%	38%	39%	8322	8585	263	3%	11.9	11.9	23.9%	23.3%
Clyde 1 FM	1834	1834	0	0%	580	588	8	1%	32%	32%	5662	5504	-158	-3%	9.8	9.4	16.3%	14.9%
Clyde 2	1834	1834	0	0%	285	316	31	11%	16%	17%	2661	3081	420	16%	9.3	9.8	7.7%	8.3%
Total Radio Forth	1124	1041	-83	-7%	355	335	-20	-6%	32%	32%	4141	3478	-663	-16%	11.7	10.4	17.4%	15.5%
ForthOne	1124	1041	-83	-7%	312	302	-10	-3%	28%	29%	3114	2786	-328	-11%	10.0	9.2	13.1%	12.5%
Forth2	1124	1041	-83	-7%	114	88	-26	-23%	10%	8%	1027	692	-335	-33%	9.0	7.9	4.3%	3.1%
Total Radio Tay	373	373	0	0%	169	170	1	1%	45%	46%	2205	2447	242	11%	13.0	14.4	32.2%	34.0%
Tay-FM	373	373	0	0%	125	116	-9	-7%	33%	31%	1266	1314	48	4%	10.2	11.3	18.5%	18.3%
Radio Tay-AM	373	373	0	0%	82	97	15	18%	22%	26%	939	1133	194	21%	11.4	11.6	13.7%	15.8%
Total Northsound Radio	297	297	0	0%	157	158	1	1%	53%	53%	1911	1863	-48	-3%	12.1	11.8	30.0%	30.2%
Northsound One	297	297	0	0%	140	139	-1	-1%	47%	47%	1367	1326	-41	-3%	9.8	9.5	21.5%	21.5%
Northsound Two	297	297	0	0%	58	57	-1	-2%	19%	19%	544	538	-6	-1%	9.4	9.4	8.5%	8.7%
West Sound (inc. West FM)	377	377	0	0%	166	163	-3	-2%	44%	43%	2109	1983	-126	-6%	12.7	12.1	31.1%	28.2%
Moray Firth Radio	236	236	0	0%	108	111	3	3%	46%	47%	1424	1392	-32	-2%	13.1	12.5	25.2%	25.3%
Radio Borders	102	102	0	0%	56	55	-1	-2%	54%	54%	850	836	-14	-2%	15.3	15.1	39.9%	39.2%
C.F.M.Radio	235	235	0	0%	101	105	4	4%	43%	44%	1341	1384	43	3%	13.3	13.2	25.7%	25.6%

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LOCAL COMMERCIAL																						
Downtown Radio (DTR) / Cool FM	1339	1339	0	0%	547	533	-14	-3%	41%	40%	5938	5762	-176	-3%	10.9	10.8	20.2%	19.2%				
Cool FM	917	917	0	0%	326	305	-21	-6%	36%	33%	3347	3109	-238	-7%	10.3	10.2	15.7%	14.6%				
Downtown Radio (DTR)	1339	1339	0	0%	297	294	-3	-1%	22%	22%	2592	2653	61	2%	8.7	9.0	8.8%	8.8%				
Wave 105 FM	1801	1803	2	0%	355	380	25	7%	20%	21%	3123	3416	293	9%	8.8	9.0	7.3%	8.1%				
Total Vibe FM	4004	4004	0	0%	549	532	-17	-3%	14%	13%	4333	4173	-160	-4%	7.9	7.8	4.9%	4.8%				
Vibe East	1845	1845	0	0%	295	305	10	3%	16%	17%	2336	2423	87	4%	7.9	7.9	5.8%	5.9%				
Vibe West	2159	2159	0	0%	254	227	-27	-11%	12%	11%	1997	1750	-247	-12%	7.9	7.7	4.2%	3.8%				
Energy FM	n/p	64	n/a	n/a	n/p	12	n/a	n/a	n/p	19%	n/p	98	n/a	n/a	n/p	7.9	n/p	6.4%				
Total GCap Media UK	49377	49377	0	0%	16600	16332	-268	-2%	34%	33%	158768	154432	-4336	-3%	9.6	9.5	14.9%	14.5%				
GCap Media - National Brands Total	49377	49377	0	0%	10528	10359	-169	-2%	21%	21%	85158	84398	-760	-1%	8.1	8.1	8.0%	7.9%				
Classic FM	49377	49377	0	0%	5842	5910	68	1%	12%	12%	44069	45140	1071	2%	7.5	7.6	4.1%	4.3%				
Capital Disney	49377	49377	0	0%	52	34	-18	-35%	%	%	324	127	-197	-61%	6.2	3.7	%	%				
Capital Life	49377	49377	0	0%	60	85	25	42%	%	%	227	759	532	234%	3.8	8.9	%	0.1%				
Core	49377	49377	0	0%	113	104	-9	-8%	%	%	226	497	271	120%	2.0	4.8	%	%				
Planet Rock	49377	49377	0	0%	341	325	-16	-5%	1%	1%	1747	1469	-278	-16%	5.1	4.5	0.2%	0.1%				
The Storm	49377	49377	0	0%	76	61	-15	-20%	%	%	171	178	7	4%	2.3	2.9	%	%				
Total Choice (UK)	49377	49377	0	0%	605	612	7	1%	1%	1%	3397	4564	1167	34%	5.6	7.5	0.3%	0.4%				
Total XFM (UK)	49377	49377	0	0%	760	625	-135	-18%	2%	1%	4835	3840	-995	-21%	6.4	6.1	0.5%	0.4%				
GCap Media Gold Networks UK	49377	49377	0	0%	2019	2005	-14	-1%	4%	4%	16837	17073	236	1%	8.3	8.5	1.6%	1.6%				
Total Capital Gold Network UK	49377	49377	0	0%	1304	1285	-19	-1%	3%	3%	9133	9285	152	2%	7.0	7.2	0.9%	0.9%				
Total Classic Gold Network UK	49377	49377	0	0%	782	791	9	1%	2%	2%	7704	7788	84	1%	9.9	9.8	0.7%	0.7%				
Total Century Network (UK)	49377	49377	0	0%	1574	1576	2	0%	3%	3%	12431	12011	-420	-3%	7.9	7.6	1.2%	1.1%				
GCap Media - Local Brands Total	37854	37892	38	0%	10806	10654	-152	-1%	29%	28%	106284	102341	-3943	-4%	9.8	9.6	13.0%	12.5%				
The One Network	31040	31074	34	0%	8110	7962	-148	-2%	26%	26%	73510	70034	-3476	-5%	9.1	8.8	10.8%	10.3%				
95.8 Capital FM	10526	10526	0	0%	1805	1802	-3	0%	17%	17%	11293	13090	1797	16%	6.3	7.3	5.1%	5.9%				
96.4 BRMB	2020	2020	0	0%	474	514	40	8%	23%	25%	3308	3782	474	14%	7.0	7.4	7.2%	7.8%				
FOX FM	576	571	-5	-1%	173	177	4	2%	30%	31%	1772	1617	-155	-9%	10.2	9.1	13.5%	13.0%				
Invicta FM	1135	1129	-6	-1%	387	371	-16	-4%	34%	33%	4116	3990	-126	-3%	10.6	10.8	13.3%	13.5%				
103.2 Power FM	1081	1081	0	0%	271	268	-3	-1%	25%	25%	2710	2335	-375	-14%	10.0	8.7	10.5%	9.4%				
Southern FM	938	950	12	1%	320	314	-6	-2%	34%	33%	3761	3748	-13	0%	11.7	11.9	15.7%	15.7%				
Red Dragon FM	918	918	0	0%	269	271	2	1%	29%	30%	2354	2348	-6	0%	8.8	8.7	12.7%	13.1%				
Beat 106	2636	2619	-17	-1%	379	367	-12	-3%	14%	14%	2480	2679	199	8%	6.5	7.3	4.7%	4.9%				
Beat 106 (East)	1124	1124	0	0%	182	166	-16	-9%	16%	15%	1282	1194	-88	-7%	7.1	7.2	5.4%	4.9%				
Beat 106 (West)	1665	1649	-16	-1%	232	238	6	3%	14%	14%	1417	1756	339	24%	6.1	7.4	4.4%	5.2%				
Q103	367	372	5	1%	100	97	-3	-3%	27%	26%	603	609	6	1%	6.0	6.3	8.4%	8.2%				
102.7 Hereward FM	374	374	0	0%	100	109	9	9%	27%	29%	751	807	56	7%	7.5	7.4	10.7%	10.1%				
FM 103 Horizon	225	225	0	0%	70	64	-6	-9%	31%	28%	728	549	-179	-25%	10.3	8.6	15.0%	12.0%				
96.9 Chiltern FM (Bedford)	330	330	0	0%	106	108	2	2%	32%	33%	993	742	-251	-25%	9.4	6.9	13.8%	10.7%				
97.6 Chiltern FM (Dunstable/Luton)	680	680	0	0%	173	177	4	2%	25%	26%	1870	1590	-280	-15%	10.8	9.0	11.4%	10.3%				
Broadland 102	619	619	0	0%	196	208	12	6%	32%	34%	2075	1657	-418	-20%	10.6	8.0	14.2%	11.4%				
SGR FM Total	613	620	7	1%	190	181	-9	-5%	31%	29%	1956	1792	-164	-8%	10.3	9.9	13.3%	12.1%				
SGR FM	501	509	8	2%	134	128	-6	-4%	27%	25%	1306	1074	-232	-18%	9.8	8.4	10.8%	8.9%				
SGR Colchester	160	160	0	0%	58	56	-2	-3%	36%	35%	491	519	28	6%	8.5	9.3	13.5%	14.2%				
2-TEN FM	683	686	3	0%	198	209	11	6%	29%	30%	1569	1468	-101	-6%	7.9	7.0	11.0%	9.7%				
2CR FM	575	575	0	0%	151	148	-3	-2%	26%	26%	1263	1109	-154	-12%	8.4	7.5	9.2%	7.8%				
Essex FM (inc. Ten-17 101.7FM)	1154	1154	0	0%	326	306	-20	-6%	28%	27%	3424	3380	-44	-1%	10.5	11.0	12.6%	12.5%				
Mercury FM (Surrey & Sussex)	384	416	32	8%	82	94	12	15%	21%	22%	858	964	106	12%	10.4	10.3	10.5%	10.7%				
Mercury FM (Herts)	317	317	0	0%	42	39	-3	-7%	13%	12%	355	270	-85	-24%	8.5	7.0	5.0%	4.1%				
105.4 Leicester Sound FM	609	609	0	0%	153	143	-10	-7%	25%	23%	1652	1291	-361	-22%	10.8	9.1	12.9%	10.5%				
96 Trent FM	1065	1071	6	1%	320	318	-2	-1%	30%	30%	3148	3236	88	3%	9.8	10.2	13.2%	13.5%				

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2005/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W4 2005	Change 000's	%	Last Pub	W4 2005	Change 000's	%	Last Pub	W4 2005	Change 000's	%	Last Pub	W4 2005	Change 000's	%	Last Pub	W4 2005	Last Pub	W4 2005
RAM FM	579	579	0	0%	154	124	-30	-19%	27%	21%			1434	1067	-367	-26%	9.3	8.6	10.5%	7.6%
Beacon FM	1281	1281	0	0%	243	254	11	5%	19%	20%			2118	2215	97	5%	8.7	8.7	8.9%	8.6%
Mercia FM	657	657	0	0%	198	171	-27	-14%	30%	26%			1729	1114	-615	-36%	8.7	6.5	11.6%	7.5%
Northants 96	489	489	0	0%	148	142	-6	-4%	30%	29%			1494	1488	-6	0%	10.1	10.5	13.7%	14.7%
Wyvern FM	475	475	0	0%	122	92	-30	-25%	26%	19%			1451	694	-757	-52%	11.8	7.5	14.2%	7.1%
102.4 Severn Sound FM	374	374	0	0%	106	120	14	13%	28%	32%			1277	1157	-120	-9%	12.1	9.6	15.4%	13.5%
MFM 103.4	359	359	0	0%	86	70	-16	-19%	24%	19%			836	716	-120	-14%	9.7	10.2	11.9%	9.8%
The Buzz 97.1 FM	409	409	0	0%	42	44	2	5%	10%	11%			181	249	68	38%	4.4	5.7	2.2%	2.9%
Coast 96.3	232	232	0	0%	50	46	-4	-8%	21%	20%			514	447	-67	-13%	10.3	9.7	10.2%	9.1%
Champion 103 FM	117	117	0	0%	41	41	0	0%	35%	35%			532	580	48	9%	13.0	14.0	19.7%	20.9%
Orchard FM	332	332	0	0%	143	131	-12	-8%	43%	40%			1684	1433	-251	-15%	11.8	10.9	17.5%	16.5%
Gemini FM	499	499	0	0%	159	159	0	0%	32%	32%			1838	1804	-34	-2%	11.5	11.4	16.8%	16.0%
97 FM Plymouth Sound	323	323	0	0%	111	101	-10	-9%	34%	31%			1211	1041	-170	-14%	10.9	10.3	15.6%	14.8%
South Hams Radio	67	67	0	0%	18	16	-2	-11%	27%	24%			250	198	-52	-21%	14.0	12.4	15.4%	12.5%
Lantern FM 96.2 and 97.3	133	133	0	0%	44	45	1	2%	33%	34%			569	546	-23	-4%	13.0	12.2	17.5%	17.5%
GWR FM	1305	1305	0	0%	318	331	13	4%	24%	25%			3202	3587	385	12%	10.1	10.8	11.4%	12.8%
GCap Media Gold Networks Combined	28132	28184	52	0%	1583	1549	-34	-2%	6%	5%			13577	13790	213	2%	8.6	8.9	2.2%	2.2%
Capital Gold Network	18383	18390	7	0%	1035	1017	-18	-2%	6%	6%			7527	7745	218	3%	7.3	7.6	1.9%	1.9%
Capital Gold London	10526	10526	0	0%	637	725	88	14%	6%	7%			2324	4735	2411	104%	3.6	6.5	1.0%	2.1%
Capital Gold Birmingham	2020	2020	0	0%	50	69	19	38%	2%	3%			396	569	173	44%	7.9	8.2	0.9%	1.2%
Capital Gold Kent	1135	1129	-6	-1%	44	49	5	11%	4%	4%			599	723	124	21%	13.8	14.6	1.9%	2.4%
Capital Gold Hampshire	1081	1081	0	0%	43	40	-3	-7%	4%	4%			561	846	285	51%	12.9	21.0	2.2%	3.4%
Capital Gold Sussex	938	950	12	1%	61	47	-14	-23%	6%	5%			960	426	-534	-56%	15.8	9.1	4.0%	1.8%
Capital Gold South East Wales	918	918	0	0%	44	29	-15	-34%	5%	3%			598	356	-242	-40%	13.7	12.2	3.2%	2.0%
Capital Gold Manchester	2275	2282	7	0%	100	95	-5	-5%	4%	4%			1450	1327	-123	-8%	14.5	13.9	3.0%	2.8%
Classic Gold Network	12641	12690	49	0%	552	540	-12	-2%	4%	4%			6050	6045	-5	0%	11.0	11.2	2.2%	2.2%
Classic Gold 1332	542	542	0	0%	32	42	10	31%	6%	8%			265	372	107	40%	8.3	8.8	2.5%	3.2%
Classic Gold 792 (Bedford)	594	594	0	0%	27	30	3	11%	5%	5%			294	195	-99	-34%	10.7	6.5	2.4%	1.6%
Classic Gold 828 (Dunstable/Luton)	991	991	0	0%	36	35	-1	-3%	4%	4%			499	358	-141	-28%	13.9	10.2	2.2%	1.7%
Classic Gold Amber (Total)	1100	1107	7	1%	54	62	8	15%	5%	6%			603	755	152	25%	11.2	12.2	2.3%	2.9%
Classic Gold 1431/1485	683	686	3	0%	20	21	1	5%	3%	3%			135	133	-2	-1%	6.8	6.2	0.9%	0.9%
Classic Gold 828	575	575	0	0%	33	33	0	0%	6%	6%			297	300	3	1%	9.0	9.2	2.2%	2.1%
Classic Gold Breeze	1154	1154	0	0%	20	13	-7	-35%	2%	1%			139	222	83	60%	6.8	17.5	0.5%	0.8%
Classic Gold 1521	384	416	32	8%	5	6	1	20%	1%	1%			63	75	12	19%	11.7	12.3	0.8%	0.8%
Classic Gold GEM (Notts.)	1065	1071	6	1%	47	44	-3	-6%	4%	4%			432	490	58	13%	9.1	11.2	1.8%	2.0%
Classic Gold GEM (Derby)	579	579	0	0%	29	17	-12	-41%	5%	3%			199	177	-22	-11%	6.9	10.5	1.5%	1.3%
Classic Gold WABC	1281	1281	0	0%	22	31	9	41%	2%	2%			211	311	100	47%	9.4	10.1	0.9%	1.2%
Classic Gold 1359	657	657	0	0%	38	40	2	5%	6%	6%			440	494	54	12%	11.7	12.3	3.0%	3.3%
Classic Gold 1557	489	489	0	0%	30	32	2	7%	6%	6%			324	353	29	9%	10.8	11.2	3.0%	3.5%
Classic Gold 774	374	374	0	0%	21	11	-10	-48%	6%	3%			321	148	-173	-54%	15.1	13.3	3.9%	1.7%
Classic Gold Marcher	359	359	0	0%	20	19	-1	-5%	5%	5%			259	216	-43	-17%	13.2	11.6	3.7%	3.0%
Classic Gold 666/954	499	499	0	0%	33	31	-2	-6%	7%	6%			270	316	46	17%	8.1	10.1	2.5%	2.8%
Classic Gold Plymouth 1152	323	323	0	0%	21	17	-4	-19%	7%	5%			290	207	-83	-29%	13.6	12.0	3.7%	2.9%
Classic Gold 1260/936/1161	1305	1305	0	0%	78	68	-10	-13%	6%	5%			1126	1002	-124	-11%	14.4	14.7	4.0%	3.6%
The Century Network	8192	8188	-4	0%	1370	1399	29	2%	17%	17%			11340	11008	-332	-3%	8.3	7.9	6.6%	6.5%
105.4 Century FM	5104	5104	0	0%	706	763	57	8%	14%	15%			5620	6290	670	12%	8.0	8.2	5.3%	5.9%
100-102 Century FM	2124	2120	-4	0%	394	447	53	13%	19%	21%			3722	3640	-82	-2%	9.5	8.1	9.4%	9.3%
100-102 Century FM North	1387	1383	-4	0%	217	273	56	26%	16%	20%			2006	2149	143	7%	9.2	7.9	8.0%	8.6%
100-102 Century FM South	794	794	0	0%	189	190	1	1%	24%	24%			1893	1706	-187	-10%	10.0	9.0	12.2%	11.4%
Ocean FM	964	964	0	0%	219	206	-13	-6%	23%	21%			1611	1389	-222	-14%	7.4	6.7	7.0%	6.3%

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2005/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	Last Pub	W4 2005
Choice FM London	10526	10526	0	0%	449	510	61	14%	4%	5%	2913	4209	1296	44%	6.5	8.2	1.3%	1.9%
XFM 104.9	10526	10526	0	0%	628	497	-131	-21%	6%	5%	4442	3367	-1075	-24%	7.1	6.8	2.0%	1.5%
Total GMG Radio	49377	49377	0	0%	2683	2790	107	4%	5%	6%	25802	26371	569	2%	9.6	9.5	2.4%	2.5%
Total Real Network	6952	6938	-14	0%	1512	1431	-81	-5%	22%	21%	17586	16938	-648	-4%	11.6	11.8	12.5%	11.9%
Real Radio (Scotland)	2636	2619	-17	-1%	733	701	-32	-4%	28%	27%	9093	9688	595	7%	12.4	13.8	17.3%	17.7%
Real Radio (Wales)	1638	1638	0	0%	366	346	-20	-5%	22%	21%	4121	3726	-395	-10%	11.3	10.8	11.9%	11.0%
Real Radio (Yorkshire)	2678	2681	3	0%	413	383	-30	-7%	15%	14%	4372	3524	-848	-19%	10.6	9.2	8.2%	6.6%
Total Smooth Network (UK)	49377	49377	0	0%	1258	1371	113	9%	3%	3%	8606	10012	1406	16%	6.8	7.3	0.8%	0.9%
Smooth FM (London/North West)	15907	15907	0	0%	1030	1164	134	13%	6%	7%	7588	8979	1391	18%	7.4	7.7	2.3%	2.7%
Smooth FM (London)	10526	10526	0	0%	463	541	78	17%	4%	5%	2988	3772	784	26%	6.5	7.0	1.3%	1.7%
Smooth FM (North West)	5381	5381	0	0%	567	620	53	9%	11%	12%	4600	5202	602	13%	8.1	8.4	4.1%	4.7%
Hertbeat FM	193	193	0	0%	29	23	-6	-21%	15%	12%	236	163	-73	-31%	8.1	7.0	5.5%	3.9%
Ivel FM	n/p	132	n/a	n/a	n/p	29	n/a	n/a	n/p	22%	n/p	393	n/a	n/a	n/p	13.6	n/p	11.3%
Kingdom FM	281	281	0	0%	87	85	-2	-2%	31%	30%	1022	862	-160	-16%	11.7	10.2	19.2%	15.2%
KM-fm Group	925	926	1	0%	141	143	2	1%	15%	15%	1357	1360	3	0%	9.7	9.5	5.4%	5.4%
KM-fm East	387	387	0	0%	76	78	2	3%	20%	20%	835	843	8	1%	11.0	10.8	7.4%	7.7%
KM-fm for Canterbury, Whitstable and Herne Bay	134	134	0	0%	21	20	-1	-5%	15%	15%	176	182	6	3%	8.6	9.0	4.4%	4.6%
KM-fm for Thanet	122	122	0	0%	31	32	1	3%	25%	27%	349	347	-2	-1%	11.3	10.7	9.8%	10.3%
KM-fm for Shepway and White Cliffs Country	146	146	0	0%	25	26	1	4%	17%	18%	310	314	4	1%	12.5	12.1	7.6%	7.8%
KM-fm West	537	539	2	0%	65	65	0	0%	12%	12%	522	517	-5	-1%	8.1	8.0	3.8%	3.7%
KM-fm for West Kent	279	281	2	1%	30	31	1	3%	11%	11%	209	214	5	2%	6.9	6.8	3.0%	3.1%
KM-fm for Medway	265	265	0	0%	34	34	0	0%	13%	13%	313	303	-10	-3%	9.2	9.0	4.4%	4.0%
Lincs FM Group	1753	1753	0	0%	544	555	11	2%	31%	32%	6143	6143	0	0%	11.3	11.1	16.1%	15.2%
Lincs FM 102.2	810	810	0	0%	321	323	2	1%	40%	40%	4078	4102	24	1%	12.7	12.7	21.9%	19.9%
South & West Yorkshire (Lincs FM Group)	799	799	0	0%	196	208	12	6%	25%	26%	1870	1915	45	2%	9.5	9.2	11.3%	11.1%
Dearne FM	196	196	0	0%	58	59	1	2%	30%	30%	570	539	-31	-5%	9.8	9.1	15.8%	14.2%
Ridings FM	264	264	0	0%	45	42	-3	-7%	17%	16%	560	374	-186	-33%	12.4	8.8	10.3%	7.2%
Trax FM	338	338	0	0%	94	100	6	6%	28%	29%	909	918	9	1%	9.7	9.2	12.4%	12.3%
Fosseway Radio	145	145	0	0%	27	26	-1	-4%	19%	18%	195	169	-26	-13%	7.1	6.6	6.4%	5.7%
Lite FM	180	180	0	0%	26	28	2	8%	14%	15%	165	199	34	21%	6.4	7.2	5.7%	6.0%
The Local Radio Company Group Total	3907	3914	7	0%	851	816	-35	-4%	22%	21%	7350	6853	-497	-7%	8.6	8.4	8.7%	8.0%
The Local Radio Company North	2124	2131	7	0%	484	462	-22	-5%	23%	22%	4148	3883	-265	-6%	8.6	8.4	9.5%	8.9%
Alpha 103.2	127	127	0	0%	30	28	-2	-7%	24%	22%	236	216	-20	-8%	7.8	7.6	9.8%	9.2%
2BR	201	201	0	0%	73	64	-9	-12%	36%	32%	768	655	-113	-15%	10.6	10.3	17.2%	15.2%
Central FM	186	186	0	0%	46	41	-5	-11%	25%	22%	296	277	-19	-6%	6.4	6.7	7.5%	7.2%
107.9 Dune FM	217	217	0	0%	26	25	-1	-4%	12%	12%	191	164	-27	-14%	7.3	6.5	4.2%	3.5%
Huddersfield's Home 107.9	181	181	0	0%	18	20	2	11%	10%	11%	146	147	1	1%	8.0	7.3	4.9%	4.7%
Merseyside's 106.7 The Rocket	276	186	-90	-33%	14	9	-5	-36%	5%	5%	134	182	48	36%	9.6	20.3	2.2%	4.6%
Minster FM (inc. Yorkshire Coast Radio-Scarborough/Bridlington)	423	423	0	0%	119	110	-9	-8%	28%	26%	955	894	-61	-6%	8.0	8.1	10.6%	10.0%
106.9 Silk FM	166	166	0	0%	38	40	2	5%	23%	24%	241	305	64	27%	6.3	7.6	7.0%	8.3%
97.2 Stray FM	143	143	0	0%	47	45	-2	-4%	33%	31%	389	304	-85	-22%	8.3	6.8	13.4%	10.4%
Sun FM	236	236	0	0%	66	62	-4	-6%	28%	26%	620	585	-35	-6%	9.4	9.4	14.9%	14.4%
The Local Radio Company South	1783	1783	0	0%	367	354	-13	-4%	21%	20%	3202	2970	-232	-7%	8.7	8.4	7.8%	7.2%
107.8 Arrow FM for Hastings	110	110	0	0%	18	15	-3	-17%	16%	14%	159	148	-11	-7%	8.9	9.6	6.0%	5.0%
Bath FM	85	85	0	0%	15	16	1	7%	18%	19%	107	118	11	10%	7.2	7.5	6.1%	7.0%
Fire 107.6 FM	280	280	0	0%	32	36	4	13%	11%	13%	238	259	21	9%	7.4	7.2	3.5%	3.7%
IOW Radio	117	117	0	0%	41	40	-1	-2%	35%	34%	419	387	-32	-8%	10.3	9.6	15.6%	14.3%
Total Mix	246	246	0	0%	58	54	-4	-7%	23%	22%	484	458	-26	-5%	8.4	8.4	9.3%	9.1%
Mix 96	129	129	0	0%	39	36	-3	-8%	30%	28%	349	326	-23	-7%	9.1	9.1	11.6%	10.9%
Mix 107	117	117	0	0%	19	19	0	0%	16%	16%	135	132	-3	-2%	7.1	7.0	6.2%	6.4%

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2005/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	Last Pub	W4 2005
107.4 The Quay	281	281	0	0%	38	35	-3	-8%	13%	12%	184	151	-33	-18%	4.9	4.4	2.9%	2.3%		
107.5 Sovereign Radio	152	152	0	0%	25	22	-3	-12%	16%	15%	218	189	-29	-13%	8.8	8.5	5.8%	5.0%		
Spire FM	99	99	0	0%	43	42	-1	-2%	43%	43%	529	469	-60	-11%	12.4	11.1	22.7%	19.7%		
Spirit FM	174	174	0	0%	39	34	-5	-13%	22%	20%	373	318	-55	-15%	9.6	9.3	9.4%	8.0%		
Vale FM	50	50	0	0%	13	14	1	8%	26%	28%	132	116	-16	-12%	10.3	8.4	11.1%	10.0%		
Wessex FM	119	119	0	0%	37	34	-3	-8%	31%	29%	316	302	-14	-4%	8.5	8.8	10.4%	10.1%		
Win 107.2	69	69	0	0%	10	11	1	10%	14%	15%	43	55	12	28%	4.5	5.2	3.0%	3.8%		
Radio Mansfield 103.2	137	137	0	0%	50	51	1	2%	37%	37%	497	475	-22	-4%	9.9	9.4	16.3%	15.5%		
Manx Radio	64	64	0	0%	38	38	0	0%	60%	59%	494	461	-33	-7%	12.8	12.2	32.3%	29.9%		
Milestone Group Total	481	523	42	9%	102	100	-2	-2%	21%	19%	846	773	-73	-9%	8.3	7.7	7.7%	6.4%		
Kick and Kestrel	219	219	0	0%	51	51	0	0%	23%	23%	400	358	-42	-11%	7.8	7.1	8.1%	7.1%		
Kick FM	90	90	0	0%	18	18	0	0%	20%	20%	105	88	-17	-16%	6.0	4.9	5.2%	4.3%		
Kestrel FM	132	132	0	0%	34	32	-2	-6%	26%	25%	295	269	-26	-9%	8.7	8.3	9.8%	8.7%		
Passion 107.9	194	236	42	22%	21	23	2	10%	11%	10%	137	144	7	5%	6.4	6.2	3.0%	2.6%		
Rugby FM	68	68	0	0%	29	27	-2	-7%	43%	39%	309	271	-38	-12%	10.6	10.2	20.2%	17.6%		
102.5 FM Radio Pembrokeshire	89	89	0	0%	52	53	1	2%	59%	60%	832	760	-72	-9%	15.9	14.3	40.5%	36.2%		
Premier Christian Radio	10526	10526	0	0%	202	142	-60	-30%	2%	1%	2967	1030	-1937	-65%	14.7	7.3	1.3%	0.5%		
Q102.9FM/Q97.2FM	265	265	0	0%	85	79	-6	-7%	32%	30%	801	762	-39	-5%	9.4	9.6	16.3%	15.7%		
Quaywest FM	28	28	0	0%	8	8	0	0%	27%	28%	61	67	6	10%	8.0	8.5	8.0%	8.6%		
Reading 107 FM	257	257	0	0%	34	33	-1	-3%	13%	13%	211	220	9	4%	6.2	6.6	4.2%	4.3%		
River FM	133	133	0	0%	20	23	3	15%	15%	17%	134	158	24	18%	6.8	7.0	4.6%	5.5%		
Saga 105.2 FM	1834	1834	0	0%	185	190	5	3%	10%	10%	2531	2417	-114	-5%	13.7	12.7	7.3%	6.5%		
Saga 105.7 FM	3461	3461	0	0%	399	394	-5	-1%	12%	11%	5574	5175	-399	-7%	14.0	13.1	7.3%	6.5%		
SAGA 106.6fm	2011	2011	0	0%	262	255	-7	-3%	13%	13%	2750	2890	140	5%	10.5	11.3	6.0%	6.4%		
The Saint 107.8 FM	261	261	0	0%	26	28	2	8%	10%	11%	156	163	7	4%	5.9	5.8	2.6%	2.6%		
107.7 Splash FM	139	139	0	0%	23	24	1	4%	17%	17%	225	229	4	2%	9.7	9.5	6.5%	6.9%		
The Sunrise Group	49377	49377	0	0%	509	456	-53	-10%	1%	1%	4774	4914	140	3%	9.4	10.8	0.4%	0.5%		
Kismat Radio 1035 (Greater London)	10526	10526	0	0%	42	60	18	43%	*%	1%	249	248	-1	0%	6.0	4.1	0.1%	0.1%		
Sunrise Radio (Greater London)	10526	10526	0	0%	381	320	-61	-16%	4%	3%	3767	3822	55	1%	9.9	12.0	1.7%	1.7%		
Sunrise Radio National	49377	49377	0	0%	485	412	-73	-15%	1%	1%	4419	4180	-239	-5%	9.1	10.1	0.4%	0.4%		
Yarr Radio	49377	49377	0	0%	29	37	8	28%	*%	*%	106	487	381	359%	3.7	13.2	*%	*%		
The London Media Company	1297	1211	-86	-7%	60	73	13	22%	5%	6%	445	497	52	12%	7.4	6.8	1.7%	2.0%		
Star 106.6 Slough	218	218	0	0%	32	32	0	0%	15%	15%	221	252	31	14%	6.9	7.8	4.6%	5.2%		
The Time FM Group	1079	994	-85	-8%	30	40	10	33%	3%	4%	257	253	-4	-2%	8.6	6.4	1.2%	1.3%		
Time FM 106.8	489	489	0	0%	19	26	7	37%	4%	5%	165	162	-3	-2%	8.8	6.2	1.8%	1.6%		
Time FM 107.3	300	300	0	0%	5	5	0	0%	2%	2%	40	32	-8	-20%	8.6	6.3	0.7%	0.5%		
Time FM 107.5	379	295	-84	-22%	9	16	7	78%	2%	6%	82	151	69	84%	8.8	9.2	1.1%	2.6%		
Tindle Radio Group	793	793	0	0%	212	207	-5	-2%	27%	26%	2249	2176	-73	-3%	10.6	10.5	12.7%	12.6%		
103.4 The Beach	146	146	0	0%	50	49	-1	-2%	35%	33%	524	509	-15	-3%	10.4	10.4	16.2%	16.2%		
106.3 Bridge FM	160	160	0	0%	35	31	-4	-11%	22%	19%	267	211	-56	-21%	7.6	6.8	7.9%	6.5%		
Dream 100 (Colchester)/Dream 107.7 FM (Chelmsford)	365	365	0	0%	66	69	3	5%	18%	19%	669	703	34	5%	10.1	10.2	7.7%	8.2%		
Dream 100	162	162	0	0%	42	40	-2	-5%	26%	25%	479	472	-7	-1%	11.4	11.7	11.9%	11.9%		
Dream 107.7 FM	203	203	0	0%	24	28	4	17%	12%	14%	190	231	41	22%	8.0	8.2	4.0%	5.0%		
Channel 103 FM	73	73	0	0%	37	36	-1	-3%	51%	49%	437	402	-35	-8%	11.8	11.3	30.1%	29.6%		
Island FM 104.7	50	50	0	0%	24	23	-1	-4%	48%	46%	352	352	0	0%	14.8	15.3	39.7%	39.4%		
3TR	n/p	90	n/a	n/a	n/p	17	n/a	n/a	n/p	19%	n/p	192	n/a	n/a	n/p	11.1	n/p	9.5%		
Total UKRD	2906	2904	-2	0%	547	591	44	8%	19%	20%	5348	5148	-200	-4%	9.8	8.7	8.5%	8.2%		
Pirate FM Total	608	608	0	0%	181	190	9	5%	30%	31%	2196	2119	-77	-4%	12.1	11.1	15.0%	14.5%		
Pirate FM102 East	328	328	0	0%	80	83	3	4%	24%	25%	784	703	-81	-10%	9.8	8.4	10.2%	9.9%		
Pirate FM102 West	280	280	0	0%	104	108	4	4%	37%	38%	1264	1252	-12	-1%	12.1	11.6	18.9%	18.1%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2005/LAST PUBLISHED DATA

	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	Last Pub	W4 2005
LOCAL COMMERCIAL																		
Star Radio West	803	800	-3	0%	87	96	9	10%	11%	12%	875	723	-152	-17%	10.0	7.5	4.9%	4.1%
Star Radio in Bristol	445	445	0	0%	44	43	-1	-2%	10%	10%	446	308	-138	-31%	10.1	7.2	4.6%	3.2%
Star Radio in Cheltenham	141	141	0	0%	17	18	1	6%	12%	13%	102	106	4	4%	6.1	5.9	3.6%	3.6%
Star Radio in North Somerset	123	123	0	0%	23	23	0	0%	19%	18%	273	238	-35	-13%	12.0	10.5	9.8%	8.5%
Star Radio in Stroud	91	91	0	0%	7	8	1	14%	8%	9%	73	91	18	25%	10.2	11.0	4.1%	4.8%
The County Sound Radio Network	546	546	0	0%	130	133	3	2%	24%	24%	1107	976	-131	-12%	8.5	7.3	9.9%	8.3%
96.4 The Eagle	546	546	0	0%	122	122	0	0%	22%	22%	1048	912	-136	-13%	8.6	7.5	9.4%	7.8%
County Sound 1566	546	546	0	0%	12	14	2	17%	2%	3%	59	64	5	8%	4.8	4.5	0.5%	0.5%
Total UKRD East	454	454	0	0%	100	105	5	5%	22%	23%	1018	959	-59	-6%	10.1	9.1	11.2%	10.4%
Fen Radio 107.5	70	70	0	0%	12	13	1	8%	17%	19%	82	96	14	17%	7.1	7.2	5.4%	6.3%
KL.FM 96.7	136	136	0	0%	54	51	-3	-6%	40%	38%	669	588	-81	-12%	12.3	11.4	19.9%	19.2%
Star Radio in Cambridge	263	263	0	0%	38	37	-1	-3%	15%	14%	305	257	-48	-16%	7.9	7.0	5.6%	4.9%
96.2 The Revolution	494	494	0	0%	50	60	10	20%	10%	12%	351	468	117	33%	7.1	7.8	3.5%	4.6%
UTV Radio (inc. talkSPORT)	49377	49377	0	0%	3516	3441	-75	-2%	7%	7%	34733	33476	-1257	-4%	9.9	9.7	3.3%	3.1%
UTV Radio (excl. talkSPORT)	6717	6718	1	0%	1437	1380	-57	-4%	21%	21%	15676	14353	-1323	-8%	10.9	10.4	11.0%	10.1%
Imagine FM	371	372	1	0%	45	38	-7	-16%	12%	10%	381	390	9	2%	8.4	10.2	4.5%	4.7%
107.6 Juice FM	954	953	-1	0%	155	143	-12	-8%	16%	15%	1853	1308	-545	-29%	12.0	9.1	8.4%	5.9%
Peak 107 FM	390	390	0	0%	95	100	5	5%	24%	26%	893	1293	400	45%	9.4	12.9	10.0%	13.9%
The Pulse/Pulse Classic Gold	762	762	0	0%	166	163	-3	-2%	22%	21%	1370	1158	-212	-15%	8.3	7.1	9.2%	8.0%
The Pulse	762	762	0	0%	153	145	-8	-5%	20%	19%	1123	943	-180	-16%	7.4	6.5	7.6%	6.5%
Pulse Classic Gold	762	762	0	0%	46	45	-1	-2%	6%	6%	247	215	-32	-13%	5.4	4.8	1.7%	1.5%
Q96	687	690	3	0%	50	28	-22	-44%	7%	4%	310	170	-140	-45%	6.2	6.1	2.5%	1.3%
Signal One & Signal Two	769	769	0	0%	293	277	-16	-5%	38%	36%	4178	4082	-96	-2%	14.3	14.7	23.5%	23.8%
Signal One	769	769	0	0%	273	265	-8	-3%	35%	34%	3229	3264	35	1%	11.8	12.3	18.2%	19.0%
Signal Two	769	769	0	0%	78	67	-11	-14%	10%	9%	950	818	-132	-14%	12.2	12.2	5.4%	4.8%
107.4 Tower FM	412	412	0	0%	79	71	-8	-10%	19%	17%	640	494	-146	-23%	8.1	6.9	7.1%	6.0%
UTV Radio - South Wales	917	917	0	0%	249	237	-12	-5%	27%	26%	3125	2596	-529	-17%	12.6	11.0	15.3%	12.8%
Total Swansea Sound/96.4 FM The Wave	504	504	0	0%	177	176	-1	-1%	35%	35%	2093	1809	-284	-14%	11.9	10.3	19.1%	16.4%
96.4 FM The Wave	504	504	0	0%	130	135	5	4%	26%	27%	1323	1248	-75	-6%	10.2	9.2	12.1%	11.3%
Swansea Sound - 1170 MW	504	504	0	0%	70	67	-3	-4%	14%	13%	770	561	-209	-27%	11.0	8.4	7.0%	5.1%
Valleys Radio	413	413	0	0%	72	61	-11	-15%	17%	15%	1032	787	-245	-24%	14.3	12.9	10.9%	8.6%
Radio Wave 96.5 FM	228	228	0	0%	66	69	3	5%	29%	30%	729	699	-30	-4%	11.0	10.1	15.1%	14.5%
Wave 102 FM	155	155	0	0%	28	29	1	4%	18%	18%	312	318	6	2%	11.0	11.1	10.6%	10.6%
102.4 Wish / 107.2 Wire	713	713	0	0%	154	157	3	2%	22%	22%	1503	1407	-96	-6%	9.7	8.9	10.3%	9.6%
107.2 Wire FM	240	240	0	0%	52	57	5	10%	22%	24%	433	422	-11	-3%	8.2	7.4	8.9%	8.1%
102.4 Wish FM	496	494	-2	0%	108	110	2	2%	22%	22%	1215	1094	-121	-10%	11.3	9.9	12.2%	11.1%
107.7 The Wolf	422	422	0	0%	56	60	4	7%	13%	14%	414	384	-30	-7%	7.4	6.4	5.6%	4.7%

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2005/LAST PUBLISHED DATA

	Population 15+		Change		Weekly Reach 000's				Change		Weekly Reach %				Total Hours 000's				Change		Average Hours		Market Share		
	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	000's	%	Last Pub	W4 2005	Last Pub	W4 2005	Last Pub	W4 2005	
LOCAL COMMERCIAL																									
Heat	49377	49377	0	0%	238	234	-4	-2%	*%	*%	515	704	189	37%	2.2	3.0			**%	0.1%					
The Hits	49377	49377	0	0%	971	875	-96	-10%	2%	2%	3640	3412	-228	-6%	3.7	3.9			0.3%	0.3%					
Mojo Radio	49377	49377	0	0%	205	195	-10	-5%	*%	*%	764	650	-114	-15%	3.7	3.3			0.1%	0.1%					
oneword radio	49377	49377	0	0%	129	122	-7	-5%	*%	*%	519	460	-59	-11%	4.0	3.8			**%	**%					
PrimeTime Radio	49377	49377	0	0%	202	182	-20	-10%	*%	*%	1953	1422	-531	-27%	9.7	7.8			0.2%	0.1%					
Q	49377	49377	0	0%	448	303	-145	-32%	1%	1%	1820	710	-1110	-61%	4.1	2.3			0.2%	0.1%					
Smash Hits Radio	49377	49377	0	0%	788	722	-66	-8%	2%	1%	2207	1985	-222	-10%	2.8	2.7			0.2%	0.2%					
talkSPORT (Talk Radio)	49377	49377	0	0%	2090	2178	88	4%	4%	4%	19528	19035	-493	-3%	9.3	8.7			1.8%	1.8%					
Total Virgin Radio Network	49377	49377	0	0%	2679	2702	23	1%	5%	5%	17282	18109	827	5%	6.5	6.7			1.6%	1.7%					
Total Virgin Radio (AM/FM)	49377	49377	0	0%	2511	2524	13	1%	5%	5%	15987	16826	839	5%	6.4	6.7			1.5%	1.6%					
Virgin FM London	10526	10526	0	0%	993	902	-91	-9%	9%	9%	5946	6641	695	12%	6.0	7.4			2.7%	3.0%					
Virgin Radio (AM)	49377	49377	0	0%	1750	1821	71	4%	4%	4%	10480	10575	95	1%	6.0	5.8			1.0%	1.0%					
Virgin Radio Classic Rock	49377	49377	0	0%	206	162	-44	-21%	*%	*%	873	702	-171	-20%	4.2	4.3			0.1%	0.1%					
Virgin Radio Groove	49377	49377	0	0%	74	37	-37	-50%	*%	*%	366	96	-270	-74%	4.9	2.6			**%	**%					
Virgin Radio Xtreme	n/p	49377	n/a	n/a	n/p	82	n/a	n/a	n/p	*%	n/p	359	n/a	n/a	n/p	4.4			n/p	n/p					
Total Virgin Radio (AM/FM) (London)	10526	10526	0	0%	1166	1156	-10	-1%	11%	11%	7138	7910	772	11%	6.1	6.8			3.2%	3.6%					
BBC Radio 1	49377	49377	0	0%	10329	10294	-35	0%	21%	21%	100233	97446	-2787	-3%	9.7	9.5			9.4%	9.2%					
BBC Radio 2	49377	49377	0	0%	12859	13252	393	3%	26%	27%	167733	170049	2316	1%	13.0	12.8			15.6%	16.0%					
BBC Radio 3	49377	49377	0	0%	2067	1973	-94	-5%	4%	4%	12711	12694	-17	0%	6.1	6.4			1.2%	1.2%					
BBC Radio 4	49377	49377	0	0%	9621	9318	-303	-3%	19%	19%	122997	125100	2103	2%	12.8	13.4			11.5%	11.8%					
BBC Radio FIVE LIVE	49377	49377	0	0%	6052	5721	-331	-5%	12%	12%	49247	44740	-4507	-9%	8.1	7.8			4.6%	4.2%					
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	49377	49377	0	0%	6170	5777	-393	-6%	12%	12%	50556	45618	-4938	-10%	8.2	7.9			4.7%	4.3%					
FIVE LIVE SPORTS EXTRA	49377	49377	0	0%	482	460	-22	-5%	1%	1%	1309	878	-431	-33%	2.7	1.9			0.1%	0.1%					
BBC 6 Music	49377	49377	0	0%	285	354	69	24%	1%	1%	1442	1911	469	33%	5.1	5.4			0.1%	0.2%					
1 Xtra from the BBC	49377	49377	0	0%	405	352	-53	-13%	1%	1%	2680	1527	-1153	-43%	6.6	4.3			0.3%	0.1%					
BBC7	49377	49377	0	0%	631	600	-31	-5%	1%	1%	3091	2902	-189	-6%	4.9	4.8			0.3%	0.3%					
BBC World Service	49377	49377	0	0%	1421	1353	-68	-5%	3%	3%	7562	7705	143	2%	5.3	5.7			0.7%	0.7%					
BBC Asian Network UK	49377	49377	0	0%	524	420	-104	-20%	1%	1%	3274	3268	-6	0%	6.2	7.8			0.3%	0.3%					
BBC Local/Regional	49377	49377	0	0%	9856	10435	579	6%	20%	21%	114269	117842	3573	3%	11.6	11.3			10.7%	11.1%					
ALL NATIONAL COMMERCIAL (UK)	49377	49377	0	0%	13035	12828	-207	-2%	26%	26%	112260	106659	-5601	-5%	8.6	8.3			10.5%	10.1%					
ALL LOCAL COMMERCIAL (UK)	49377	49377	0	0%	24996	25064	68	0%	51%	51%	353912	347033	-6879	-2%	14.2	13.8			33.0%	32.7%					
ALL COMMERCIAL (UK)	49377	49377	0	0%	30722	30888	166	1%	62%	63%	466172	453692	-12480	-3%	15.2	14.7			43.5%	42.8%					
ALL BBC (UK)	49377	49377	0	0%	32873	32973	100	0%	67%	67%	584914	583979	-935	0%	17.8	17.7			54.6%	55.1%					
ALL RADIO (UK)	49377	49377	0	0%	44385	44439	54	0%	90%	90%	1071871	1060068	-11803	-1%	24.1	23.9			100.0%	100.0%					